

Short Bio

Manuela Athayde Marques, Ph.D.

Manuela Athayde Marques has been with the Portuguese Banking Association (APB) since 2009 as Director of the Centre for Financial Studies. She is now Secretary-General of the APB since March 2014.

Since September 2014, she is a Member of the Board of Directors of EMMI – The European Money Markets Institute, an international non-profit making association under Belgian law that is a provider of market indices, such as Euribor and Eonia.

Manuela Athayde Marques is also Professor at Católica Lisbon School of Business and Economics (CLSB) where she has been teaching since 1990 a wide range of courses in Finance at the MBA, Executive Training, Masters, and Undergraduate Programs in Business Administration. Her area of expertise is Corporate Finance with an emphasis on valuation, IPOs, corporate financing, security issues, financial strategy, and capital structure.

Professor Marques is former Co-Chair of “The Board of Directors’ Leadership Forum”, an Executive Program exclusively designed and addressed to Board Members, and Academic Director of the Executive Program on Advanced Finance. She was Executive Director of CLSBE from 1990-92, and in charge of designing and launching the School’s MBA Program.

Manuela Athayde Marques was CEO of Portuguese firms, and served as Chairman of the Audit Committee of several companies within the Insurance and Pension Fund Group of Banco Comercial Português (Millenniumbcp). She was also an executive member of the Board of Directors of the Cultural Centre of Belém by direct appointment of the Portuguese Prime-Minister.

Manuela Athayde Marques holds a Ph.D. in Finance from The University of Glasgow, and a Graduate/Master Degree in Business Administration and Management from CLSBE.